Welcome guests! Please note the Public Comment section at the end of the meeting agenda. We welcome you to share your thoughts and concerns at that time. We respectfully ask that you observe, take notes, and hold questions and comments until we get there. We will do our best to get through business in a timely fashion. Thank you!

Called to order 5:43 pm

Guests: Marisa Fay, Barry Barak, Tony Lopez, Alan Waters, Patty Diekman

Board attending: Linda, Tami, Mark, Dave

Staff: Betty

1. Introduce prospective Board Directors
   1. Will Raley
      1. Civil Atty with Dufford and Waldeck. Recent relocation to Grand Junction. Experience in Community Radio thru his Parents involvement with Houston PBS. He has been through Board orientation and is siting into tonight’s’ meeting to complete his introduction to the KAFM Board
   2. Andrew Neal
      1. Arrived in time to comment on the financials and needed update of QuickBooks. He holds a degree in accounting and works for a local CPA firm. His application is on hold while the Board looks at an array of potential accounting services
   3. Art O’ Farrell
      1. Not in attendance. Volunteer Programmer at KAFM and at other stations. Retired Family Attorney.
2. Next Meeting, November 20th
   1. Last meeting of the year
3. Date for a Round Table with all programmers on Board planning
   1. Present Dates on the calendar
      1. KAFM Open House on the Dec 4 th
      2. The Parade of Lights on Dec 7th,
      3. Colorado Gives Day Dec 10th
   2. Programmer Meeting: Tentative date: December 11 in the Radio Room
4. Approve agenda for Retreat October 30th
   1. Tabled for on-line setup
5. Approval of September 25 Minutes
   1. Tami moved to approve the minutes as presented
   2. Mark second, All Approved
6. ED Report

* Turntable Preamp ordered, installed next week
* Struggling with music reviewing and adding to the new music wall. Little to no response to requests for help.
* Prep for Colorado Gives Day, lots of gifts and matching this year. Launches Nov 1 thru. December 10. Katie is working on a promo for on-air.
* Open House December 5th, 5:30-7pm. Please bring in items for silent auction.

(Gift Baskets, wine Baskets). Last fundraising event for the year.

* Programmer newsletter in the works. [Email newsletters}. Directed towards what programmers would find to be useful and what would appeal to the populace at large. Seeking commentary and volunteer help
* Click and Pledge donation/ticketing software updated. Auto responders on the system allow donors to be alerted when credit card is declined and a link to update their information.
* Recruited a Volunteer for Membership Database to keep it updated and current.

Grants Submitted: Anschutz [answer next month], El Pomar, Bacon Family Foundation, Lions Club, Coors; not eligible,

On the Calendar: Gates Family Foundation, Walmart, Anschutz Spring Cycle, July and Peter Blum-Kovler Foundation

Event Income

* $965 on Radio Daze
* $488 on Kindhearted Strangers
* $12,948 from Fall Drive
  + Nonprofit partnership split
    - Grand Vallet Pets Alive $98.52
    - Habitat for Humanity $80.20
    - Hope of the Grant Valley $89.66
    - CEC $150.50
    - CO National Monument Assoc. $252.00
    - Operation Revamp $203.96
    - CO West Performing Arts Company $ 250.33
* $58,595 Underwriting January-September

1. Financial Report
   1. NFFS report, $221,815 year to date. Betty discovered how the CPA was posting eligible income in a different Spread Sheet from QuickBooks. This does not include membership or donations, or professional hours donated by Robert, Craig, or Joe. Getting hours from Craig and Joe for the match. Reforming underwriting is needed
   2. 3rd quarter report: Julia, Board Treasurer, was not present so Linda, Board Secretary, delivered the report verbally. The Statement of Activity from Jan 1 thru October 16 showed gross profit of $376,416.79. During the same period, total expenses were $315,429.71. This is net operating revenue of $62,987.08. Other revenue adds another $501.32 for a total net revenue. of $63,488.40.
   3. A review of the balance sheet shows total bank accounts at $115.610.06. Of that $42,514.09 is restricted by capital and CPB leaving $73,289.21 as unrestricted.
   4. Many of these reports are still overly complicated with a lack of class coding to grants and reports utilizing out of QuickBooks tracking. Linda Moved to encumber $7000 for a rework of the KAFM Chart of Accounts and reposting of the 2024 finances. Tami seconded. All in favor.
2. Marketing Committee
   1. Presented the new logo and station brochure
   2. Google calendar on the website. Mark will work on the brochure.
   3. Tami will work on Business cards. Dave will donate for the first round of printing
   4. Suggested a Fundraiser selling KAFM yard signs. Dave is looking to or for underwriters to cover the initial expense.
   5. Poster patrol: Need volunteers to post posters for all Radio Room and special events.
   6. Marketing committee meeting in November at Dave’s house. Tentative Date Nov 13 at 5:30.
   7. Dave wants to create a marketing plan with volunteers, items, timelines, and budgets. We can check with the NFCB list serve for other plan ideas
3. Fund Drive Committee
   1. Mark chair: Alan and Jill volunteer
4. RMCR State Conference in Ignacio this week. The speakers can be contacted for information
5. Radio Daze review
   1. October was a good month for the event
   2. Bands were good, beer was good
   3. Sold t-shirts and swag

12; The Board wants to acknowledge the work that Julia Coffy (treasurer) did for the past two years. This would have been her last meeting. We send her our thanks,

13.. Public Comments

a. Work session is not an official Board meeting. Define the difference from a Board meeting. Are guests allowed to attend? *We are required by the FCC to hold 6 Board meetings a year. We schedule work sessions between meetings to focus on policies and governance models. We do not make decisions or hold formal motions. Guests are welcome just as they are at Official Board Meetings. It may seem confusing because we are required to publish our open scheduled meetings well in advance.*

b. The Studio D remodel is still waiting for final technical upgrades and switches. Betty is hoping that Joe can give her an update and prices by the end of the year. Linda brought up that we have heard the same answer for the past year and while progress has been made, the Studio is still incomplete. We have programmers that need this accommodation now and waiting puts them at a fall risk. She asked that in our November 20 meeting, if the income and expenses still show the trend towards excess revenue, we contract with an engineer and complete the project. We have benefited from frugal and careful management of this project. The final push will take us to completion and a fresh start in 2025.

14. Following the breakup of the meeting, the Board met with Will Raley to ask about his continued interest in serving on the Board. He indicated that he thought he could be helpful with the by-laws, legal questions around meetings, and rules. *Tami* moved that we approve Will Raley’s appointment to the Board, *Mark* Seconded. All approved.

Break 7:19

1. Executive Session - personnel matters

Adjourned 8:36