



Grand Valley Public Radio Co, Inc.

Working Session Minutes

February 26, 2025

Welcome guests. Please note the Public Comment section. We welcome you to share your thoughts and concerns at that time and limit comments to 3 minutes.

We respectfully ask that you observe, take notes, and hold questions and comments until then.

Thank you!

Board Members Present: Linda Taylor: Mark Tidd: Tami King: Dave Berry:

Will Raley: Craig Reid:

Staff Present: Betty Ries:

Call to Order: :5:38 PM

1. Approval of the January 22 minutes
 - a. Motion to approve 01/22/2025 minutes as presented by Dave, Sec Mark, All Approved
2. Welcome to the Member Elected Board Member: Craig Reid
Retired construction superintendent from FCI, Programmer at KAFM.
3. Motion to Approve Tami King's Leave of Absence, Email request on 2/202/2025
 - a. Linda Made the Motion to approve Tami's Leave for three months, keep her on Leadership and Board Member emails, and contact her for her updated status. Linda and Betty will reach out to complete KAFM Administrative work. Sec by Dave. All Approved
4. Next Board Meeting, March 26th
 - a. Graig will be out for the March Board meeting
 - b. Dave will be out for the April 23rd work session

Betty presented both an Executive Director's Report, KAFM Underwriting Marketing packet, and the Budget for 2025.as handouts

5. Executive Director Financial Report
 - a. Year End for 2024
 - Colorado Gives came in at the end of 2024 so it could be included in 2024 NFFS,
 - Betty is missing professional hours from Will and Tami.
 - We'll probably miss the full NFFS match this year; possibly up-to \$30,000



- CPB awarded money for FY 2025 is based on 2023 financials
 - Probation status is unclear from 2023 and 2024, as we have not had any communication from CPB. Betty will inquire if in the leadership transition between Cyrene and her, we missed any important bulletins.
 - Cowboy Gathering in November created additional cost and hit NFFS negatively
- b. Betty presented a new 2025 Budget Draft for Board Approval
- i. First Payment from CPB approval for \$80493 disbursed in the next few weeks: Funds are both Restricted and unrestricted.
 - ii. All of the 2024 Bank Statements have been reviewed and reconciled in the QuickBooks rebuild of the books for the 2024 fiscal year. It remains to Betty to allocate them to the proper line items
 - iii. Before the Board can vote on the new 2025 Budget, Betty will send finalized 2024 budget figures for the Profit and Loss year to date and Budget vs. actual. An estimate of the NFFS final match is also requested.
- c. KAFM Contracted with Soronen, Donley, and Patterson Auditors; Megan is the new CPA on our file.
6. Executive Director Station Report
- a. Spring Drive
- i. Conflicting events with Wine Country Inn and the Spring Drive have left KAFM without a Chef for the Sunday Event. Food will be provided. Betty is working with the WCCC Culinary Program to see if students can fill in for the prep and do the cooking
 - ii. Katie and Mark are meeting with the Volunteer Programmers Committee to work on logistics and readiness
 - iii. The Volunteer Party Animals can also be counted on to help with Sunday Brunch.
- b. Public Media App
- c. Software Grant Advance Use
- d. Studio D
- i. No ethernet or phones in Studio D
 - ii. Parts on order
- e. Underwriting packet distributed for Board information.



- d. Any Rules review for advocacy limits? Will can research

13. Underwriting

- a. Working on a trade with the Daily Sentinel for a half page ad in the Welcome packet
- b. The KAFM Underwriting packet was discussed. The Board appreciates the Staff work on bringing this forward.
- c. Additional underwriting Board training materials were distributed by the Secretary

14. Old Business

- a. Marketing plan
 - i. Dave will send out his list of ideas and costs
 - ii. Will consented to help with ideas on paper. He can draft material for the Board or committees.
- b. Board Member Vacancies
 - i. Review Draft for Board Treasurer on Google Drive
 - ii. Update Website descriptions for members
- c. Board bios and photos for website
 - i. Craig and Will bios needed
 - ii. Yvonne's pictures from January reviewed by Betty. She will send them to the Board

1. New business

- a. January Community Advisory Board Report included for Board review
 - i. Need new members to be compliant
 - ii. Board and station will outreach before March meeting
 - iii. On-air promo
 - iv. Programmers cannot serve in the CAB so public members are needed.
- b. Newsletter
 - i. Need Quarterly Editor and Writers
- c. Shirt Vendor
 - i. Mark working on bids: 48 or more (3 color) \$546
 - ii. Cost is covered in the budget
- d. KAFM Domaine name and web presence
 - i. Both KAFM radio and KAFM Community Radio attach to KAFM website.
- e. March 3rd opening registration for NCFB Conference (\$450 vs \$675)
- f. Board Manual Editions and Table of Contents



- i. In the process of preparing a Board Manual for Craig, a more orderly Table of Contents was developed. Additions include a Sample Board policy manual, AFP Code of Ethics, Board Forms, and Underwriting Compliance Guide.

Public Comments none

Executive Session none

Adjourn 8:37

Linda Move to Adjourn the meeting at 8:37. Will Second. All Approve