

KAFM Community Advisory Board (CAB) Agenda/Notes
9/26/24 5:00-7P Meeting 4 of 5

In Attendance: Katie, Sandra, Jessica

Reminder: CAB does not make policy but recommendations

CAB Agenda

How many of you listened to the drive? Both of us. Too much talking over each other, too long breaks, some sounded like Eyeore. Use the timer, Do a nice short pitch and go to the next song.

What do you think about a longer drive? It would be a turnoff

Do you listen more when the drive is here or less?

Less, too much yappin.

What are some ideas to make the drive more profitable?

Non-Profit of the day, QR Codes (?), use Rabble Rousers again. Shorter asks and move on.

New CAB Members needed! Maybe ask underwriters to join CAB? Put a mention on Facebook, we have almost 5000 followers.

Next Meetings: 11/12/24