



GVPRC Minutes  
September 25, 2024

**Call to Order 5:46pm**

**Attending Board Members: Tami, Linda, Julia, Mark, Dave**

**Staff: Betty, Katie**

**Guest: Attached list from Meeting**

**Approval of Minutes 8/28/2024 tabled for Board review**

**ED Report**

Electrical board circuits outside the building were turned off September 5<sup>th</sup> by person(s) unknown. It affected the second-floor broadcast room and offices. Panel is now locked.

The translator has been tested and found to be good. Additional trouble shooting is needed on the transmission line. Turntable table 1 is being replaced.

Ramona is scheduled for surgery at the beginning of December.

Colorado Gives Day: Training October 3, Gives day is November 1 to December 10.

Betty is operating as the accountant for the present. We have started reviewing the QuickBooks as turned by the CPA. We will be looking for another CPA ASAP.

KAFM is honored by Crime Stoppers as the non-profit partner of the year. Award ceremony is 11:30 AM Friday September 27<sup>th</sup> at Tiara Rado. Board and Members are invited.

**2024 Fall Fund Drive**

Raised half of our target goal of \$25,000. Shortfall could be due in part from the new phone system not allowing for the migration of the lines to the phones that were used for the fund drive. It took several hours to create a solution from CommWest.

The failure of the phones and the electronic system will be addressed before the Spring Fund Drive.

Partnership with the non-profits was very successful. Profit sharing was set at 10% of the daily total donations. We have not tallied the daily totals but will be published when we have the totals.

Fall Drive Feedback



- Feedback from Rene Reynolds, “something changed when we switched from the paper form to the computer format. The paper allowed for more conversation/connection with the donor. On-air programmers were part of the event. The names and a list of donors were announced in real time. There was a call back and thank you after the donation.”
- The Pre signup sheet ahead of the fund drive was a way for the programmers to connect with each other. They would join each other for donor shifts in friendship.
- Several Months’ notice on the fund drive. Create a drive bible.
- Practice with a 2 minute timer for announcements.
- Publish the non-profit daily tally.
- Gather Fund Drive ideas for the Spring Drive.
- Dave has been gathering feedback from the programmers to form ideas and a committee to prepare for the Spring Drive. He will share the comments with the rest of the Board.
- KAFM incurred No expenses from the Fall Drive. All goods and services were donated.

### **Treasurer’s Report**

Julia moving away and will resign the end of October.

Betty has reigned in expenses and cash flow is looking good.

We will try and organized the NFFS accounting for timely reporting and tracking.

Financials will be In the public folder after Board meetings.

Trying to decipher the CPA’s QuickBooks is difficult as posting expenses and income are inconsistent as they were posted, Mortgage principle is not reflected in the budget, only the interest. The mortgage principle is reflected in the balance sheet.

Donated time is not used for NFFS. We are asking for guidance from CPB. Training in October on the NFFS which may shed light on the volunteer time as booked revenue,

### **Committees**

- Marketing Committee

Starting work on a new logo. John Anglim has offered to work on a new logo and present to the Marketing Committee. All digital material has the present logo and will not be hard to change. The printed material is now done in-house. Betty is sending the style guide to John. Betty will get programmer grid to Dave for brochure. Alan and Dave will put up posters for Radio Daze and Concerts. Dave will track posters distribution and ticket sales.

KAFM will sell the 25<sup>th</sup> T-shirts and the hats on the website and upcoming events.

- ED 90 Day review



How to conduct a 90-day review? Tami and Julia will work on a review. Conversation between Board and Betty focused on what she sees as goals for herself and KAFM. Betty will offer her analysis of the state of KAFM with suggestions on next steps.

### **CPA Search**

Develop a RFP and have it reviewed by other accountants. Ask for on-air announcements for an accountant to join the Board.

### **New Business**

Set up an Executive Session to discuss external communications. (Oct 1. at 4:30)

Set up a strategic planning retreat between now and the end of the year. Board members will work on a mutual time for a half-day meeting. Staff will be invited to join part of day for 2025 planning. Betty will secure a meeting space. (Oct 30, location TBD)

Adjourned 8PM

Next Board meeting; October 23, 2024